

## Sample Mentor Bio (as it will appear on the website)



**Kapil Khanna**  
MBA, CFPCM, Certified Inbound Marketer, Partner - Mespil Solutions



### Kapil's Experience:

Kapil is the co-founder of Mespil Group, a strategic marketing & business development advisory firm based in and Limerick. He has gained well-rounded industry and consulting experience from working with Fortune 500 online advertising, financial services and pharmaceuticals. He helps businesses with their growth strategy, business development & marketing challenges. Kapil is a 'Certified Inbound Marketer', has an MBA in Business also a CFPCM Charter holder. He worked extensively in Ireland and Asia Pacific and is presently settled in family. Find out more about Kapil & feel free to connect with him on LinkedIn.

### Areas Kapil Can Help Your Business:

- Marketing Strategy – Don't know where to start? Kapil can help you to define and achieve your marketing objective positioning, marketing systems and strategic roadmap to sales growth.
- Sales – Business development strategy, Sales planning & Process, Sales Campaigns.
- Web Strategy – Building effective online presence, e-commerce, web development, Online Marketing, Social Med

Fields marked with an \* are required

Name \*

Address \*

Phone Number

Mobile Number \*

Email \*

Website address

Business Facebook

Twitter

LinkedIn

Select the areas in which you have an interest in mentoring from the list below (max 3 selections):

- Business Planning
- Finance
- General Business Management
- HR
- IT
- Legal
- Marketing
- PR
- Quality Control
- Research & Development
- Sales
- Training & Development

From the three areas you picked select the area you have most experience and passion for and outline in brief your experience of working in this discipline:

We are delighted that you have an interest in giving time to our Mentoring Programme. We are keen to see our mentors gain a reciprocal benefit. What do you hope to gain from your involvement with the programme?

- Build my Network
- Develop my Skills as a Mentor
- Generate Business Leads
- Social Networking
- Give Something Back

Other

\* I have read & understood [The Mentoring Programme Agreement](#)

\* I agree with the Mentoring Programme Terms & Conditions:

1. I have read the Mission Statement, Value Statement, Confidentiality Agreement & Code of Ethics documentation and subscribe to and endorse the content therein.
2. I understand that my participation, involvement and role(s) with bizmentors.ie is subject to all aspects of best governance procedures.
3. I understand, subscribe to and endorse the Mentor role(s).
4. I understand that my potential involvement with bizmentors.ie is subject to the approval of the relevant designated personnel.

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