



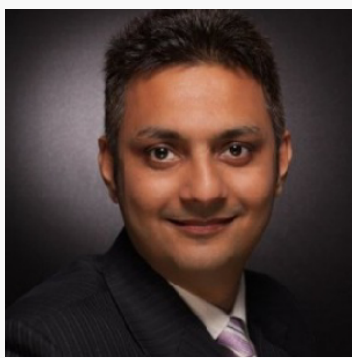
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Mentors Bio / Bizmentors Mayo

Join Bizmentors Panel

Mentors on the Bizmentors Programme are people with a proven track record of business success who volu experience, advice and support to owners of SME's. The key objectives of the programme are to support th development of the business owner and the business. They act as a confidential sounding board, a developing skills and overcoming barriers to growth. All mentors will complete an induction programme giv of the motivation, methodology, ethics and values of the programme. If you feel that you meet the criteria ple your profile below.

Sample Mentor Bio (as it will appear on the website)



Kapil's Experience:

Kapil is the co-founder of Mespil Group, a strategic marketing & business development advisory firm based in and Limerick. He has gained well-rounded industry and consulting experience from working with Fortune 500 online advertising, financial services and pharmaceuticals. He helps businesses with their growth strategy, business development & marketing challenges. Kapil is a 'Certified Inbound Marketer', has an MBA in Business also a CFPcm Charter holder. He worked extensively in Ireland and Asia Pacific and is presently settled in family. Find out more about Kapil & feel free to connect with him on LinkedIn.

Areas Kapil Can Help Your Business:

- Marketing Strategy – Don't know where to start? Kapil can help you to define and achieve your marketing objectives, positioning, marketing systems and strategic roadmap to sales growth.
- Sales – Business development strategy, Sales planning & Process, Sales Campaigns.
- Web Strategy – Building effective online presence, e-commerce , web development, Online Marketing, Social Med

Kapil Khanna

MBA, CFPCM, Certified Inbound Marketer, Partner – Mespil Solutions



Mentors Bio Form

Are you applying For?*

Full Name*

Email Id*

Company Name*

Position*

Website(Optional)

Mobile Number*

Facebook(Optional)

Twitter(Optional)

LinkedIn(Optional)

Select the areas in which you have an interest in mentoring from the list below (max 3 selections):

- Business Planning
- HR
- Marketing
- Research & Development
- Finance
- IT
- PR
- Sales
- General Business Management
- Legal
- Quality Control
- Training & Development

From the three areas you picked select the area you have most experience and passion for and outline in brief your experience of working in this disciplin

We are delighted that you have an interest in giving time to our Mentoring Programme. We are keen to see our mentors gain a reciprocal benefit. What d gain from your involvement with the programme?

- Build my Network
- Social Networking
- Develop my Skills as a Mentor
- Give Something Back
- Generate Business Leads

Other

Counties you wish to mentor in*

Galway

Mayo

Roscommon

Your Profile Photo* (Image should be good quality, preferably in jpeg/png/jpg/gif fo

Choose File No file chosen

Professional Experience*

Select categories you can help a business with (select up to 4 catego

Please list out your professional experience (max. 250 characters)

-
- BUSINESS PLANNING
- RESEARCH & DEVELOPMENT
- TRAINING & DEVELOPMENT
- GENERAL BUSINESS MANAGEMENT

Enter Captcha*

J A Y X

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